

Bachelor of Fine Arts in Visual Communication Design

The Academic Planning Committee (APC) was asked to review a proposal for a Bachelor of Fine Arts in Visual Communication Design. The Proposal is replacing the Bachelor in Studio Art with Graphic Design Concentration. This change is needed to be accreditation by the National Association of Schools of art and Design. The proposal will require no new faculty or additional funding. The student demand of 35-40 students currently in the BFA in Graphic Design Concentration and 60-70 in the Graphic Design Minor speaks well for the proposed change viability.

The one concern the APC identified is the funding for the technology upgrade in the Mac-lab utilized for this proposed program. The funding is proposed to come from the CAREs act and Federal Stimulus dollars. The APC would like to know if the funding has been secured? If not, can the program be offered with the current technology of the Mac-lab?