

# Legacy

COWBOY

FALL 2023



## Inside this issue:

Success  
Through Service:  
Harry Reed

The Impact of Gifts  
Made in Honor  
or Memory

Remembering  
Those We Love



UNIVERSITY OF WYOMING FOUNDATION

# Success Through Service HARRY Reed

**H**arry Reed often said, “I would not have been able to receive a college degree without the help of my coaches.”

After earning a football scholarship, Harry played for the Cowboys as a defensive tackle all four years of college. The relationship Harry had with his athletic mentors in high school and then at the University of Wyoming made him who he was—a devoted partner, a provider to communities in need, and a dedicated leader. Coming from humble beginnings, he was motivated by hard work and found success through his service to others.

After earning his bachelor’s in education, Harry went on to become an educator and a coach for a short time before co-founding his own business Nu-Way Catering in 1972. Nu-Way Catering provides meals and showers to firefighters in emergency situations throughout the United States—serving first responders in New York during the 9/11 terrorist attacks, in New Orleans during Hurricane Katrina, during the Yellowstone fires of 1988, and many more.

A highlight of Harry’s life was receiving the prestigious White Hat Award from the Cowboy Joe Club in 1992. The award is presented only on special occasions in recognition of an individual’s outstanding support of UW Athletics and the Cowboy Joe Club. The recipient is presented with a custom-made white Cowboy hat when honored.

“Harry received the hat from the football team at half-time,” says Harry’s wife of 67 years Shirley Reed. “He put it on during the game, and when we got home, he placed it in an old Stetson box to keep it safe. He only wore it at football games because it meant so much to him.”

After Harry’s passing, Shirley gave the white hat to their grandson, Justus Jacobs, who has honored his grandfather by keeping the hat safe in the same Stetson box.

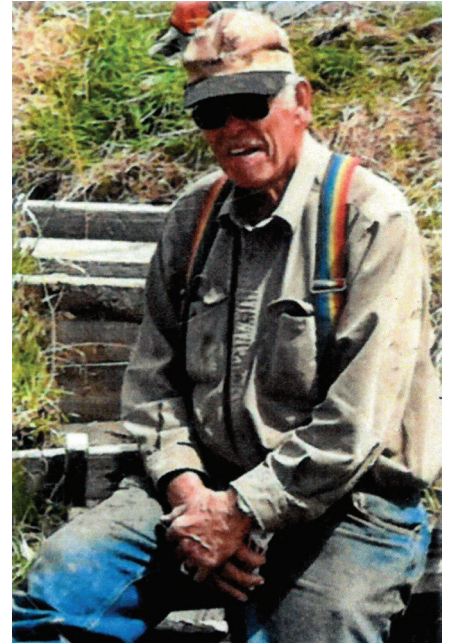
“We worked together, we played together, and we raised four children together,” says Shirley. “We were side by side as business partners for over 40 years, and the White Hat Award

was one of the things he was the proudest of, outside of his family. The university made a big difference in Harry’s life—our whole family’s life, in fact. The university changed all our lives, and they were there for him all the way to the end.”

Harry remembered the University of Wyoming in his estate plan. Specifically, he directed his gift to support the Cowboy Joe Club. To recognize Harry’s service and support of Wyoming Athletics the Cowboy Joe Club established the Harry R. Reed Memorial Football Scholarship.

Have you ever considered including the University of Wyoming in your will? Your gift can be tailored to honor or memorialize the people or programs that are most important to you. For more information, please contact Brett Befus at 307-766-4259 or [bbefus@uwyo.edu](mailto:bbefus@uwyo.edu).

*What’s your Wyoming Legacy?*





# THE IMPACT OF GIFTS MADE IN Honor or Memory



## DONALD BLACKSTONE

UW Professor and State Geologist Donald Blackstone was a giant of Rocky Mountain structural geology. He began his career working for Carter Oil Company, and he imparted this practical experience to hundreds of students over his years as an educator. Created by his former students, the Donald L. Blackstone Geology and Geophysics Faculty Support Fund helps UW faculty teach future generations of geologists.

“Professor Blackstone’s influence extended across five decades at UW—as a distinguished scholar, engaging teacher, and beloved mentor,” says Dario Grana, interim head of the Department of Geology and Geophysics. “His impact on hundreds of students is indelible and memorable. Many of these students led successful careers because of the lessons Professor Blackstone taught them. We’re very honored to have the Donald L. Blackstone Geology and Geophysics Faculty Support Fund and very grateful for the impact it’s had on the department.”



## KEVIN MCKINNEY

Journalist and sportscaster Kevin McKinney is a devoted fan of and lifelong advocate for UW Athletics. His voice has informed, cheered, and comforted Wyoming fans for generations. In 2001, he was named Wyoming’s Sportscaster of the Year, and he was inducted in the Wyoming Athletics Hall of Fame for special achievement in 2013. His son Sean spearheaded an effort to establish an endowed scholarship in Kevin’s name to support a student working in UW Athletics media relations and communications.

“I can’t even explain how deeply appreciative I am,” Kevin says. “It’s such a wonderful gesture. You go through your career, you do your job, and to have something like that and people actually donate to it, I’m humbled for sure and deeply appreciative. That’s how I got started—with a scholarship like that in sports information at the time. It really helped me, and I’m just so blown away to help young people. What a legacy that is.”



## BOBBY MODEL

Alum Bobby Model of Cody traveled the world as a photojournalist for *National Geographic*. His work is nothing short of gripping—images of vast landscapes at dusk, climbers scaling seemingly impossible boulders, intimate portraits illustrating culture, labor, and joy. He was a storyteller, highly skilled in capturing whole narratives within a single shot. Bobby passed away in 2009 after a tragic accident in South Africa, and his father Bob Model established the Bobby Model Professorship in Photojournalism and the Bobby Model Excellence Fund in Photojournalism at the University of Wyoming to honor his memory.

“In the spirit of Bobby Model’s legacy of combining photojournalism with social justice initiatives, we have enabled students to travel to remote areas of Perú and Rwanda, allowed students to hear virtually from documentary photographers who are the absolute best at their specialty, more than doubled our existing equipment, completely revamped the studio, continually showcased student work in photo exhibits at Coe Library, and will be hosting the 38th Visual Communication Conference in Saratoga next June. We are so grateful that the legacy of Bobby Model is launching the successful careers of generations of future visual storytellers.”



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## We want to hear from you!





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**IF YOU WERE TO HONOR SOMEONE WITH A GIFT, WHO WOULD IT BE? HOW DID THEY IMPACT YOUR LIFE?**

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- Please send me more information on giving a gift in my will.
- UW is already included in my charitable plans, and I have not previously informed your office.

A special thank you to our Legacy Society members who have documented a legacy gift. Eager to make an impact today? Contact Brett Befus at (307) 766-4259 or [bbefus@uwyo.edu](mailto:bbefus@uwyo.edu).

MAIL: Detach from newsletter, fold in half, and seal on the side opposite from fold.

CALL: (307) 766-4259 to speak directly to a UW representative.

ONLINE: Or you can fill out the form online at: <http://uw.uwyo.edu/legacy>.

# Legacy COWBOY

## REMEMBERING Those We Love

**G**ifts in memory of a loved one or to honor someone who made an impact on your life are deeply significant—to donors, honorees, and the University of Wyoming and its students.

Gifts in memory of someone often memorialize a loved one or a family member who has passed. Gifts in honor of someone often are dedicated to a teacher, mentor, or friend who made a difference in the donor's life. In addition to the moving tribute, here are a few other reasons you might want to remember your loved one with a gift:

- to directly impact the lives of others,
- to create a scholarship,
- to establish a program, sponsor research, or name a chair,
- to encourage others to give,
- to strengthen our shared community,
- to simplify your life as you retire,
- to pass along your good fortune,
- to make a positive change in the world,
- to say thank you, or
- to leave a legacy.

It's easy to create a gift in honor or memory of someone. Please contact Brett Befus at (307) 766-4259 or [bbefus@uwyo.edu](mailto:bbefus@uwyo.edu) to talk about the person or persons you would like to honor, and we can help you with the process.

### SAMPLE BEQUEST LANGUAGE

"I give to the University of Wyoming Foundation a nonprofit corporation located at 222 South 22nd Street, Laramie, Wyoming, or its successor, [a sum \$ amount, % of the estate, or description of the property] to benefit the University of Wyoming generally [or as specifically described]."

**Tax Identification Number:**  
83-0201971

### CONTACT US

**Brett Befus**  
Associate Vice President for  
Development  
(307) 766-4259  
[bbefus@uwyo.edu](mailto:bbefus@uwyo.edu)  
[www.uwyo.edu/giftplanning](http://www.uwyo.edu/giftplanning)

