

University of Wyoming
Board of Trustee's Meeting

Cowboy Joe Club Report

1. Cowboy Joe Club Numbers
 - a. \$4,029,793 cash received for 2023.
 - o Increase of \$131,000 in cash donations received over last year's record number.
 - b. Second straight year of record dollars raised.
 - c. 4065 members
2. War Memorial Stadium Renovation
 - a. Season ticket selection of new seating on west side started 1/16/2024.
 - b. Premium seat selection will begin mid-February.
 - c. www.restorethewar.com is home to all things War Memorial Stadium, including seat selections.
3. Arizona Bowl
 - a. Sent Coach Bohl and the 2023 team out with a win over Toledo.
 - b. Partnered with Alumni Association for Friday night event in Tucson as well as watch parties.
 - c. Hosted nearly 2,000 fans/donors at the CJC Bowl Tailgate.
 - d. Sold out of Bowl Ticket allotment.
4. Record attendance numbers for fall sports
 - a. Single season attendance record was set for football.
 - b. Average home attendance record was set for volleyball.
5. Spring Events
 - a. Mountain West Conference Basketball Tournament will be held in Las Vegas from March 10-16.
 - b. Spring Rodeo will be held in Laramie April 19-21.
 - c. The football spring game will be held in Cheyenne (due to stadium construction) on April 27.